

DeKalb County

women's
expo



Sponsored by the Smithville Review

Sell products/services on-site at the Expo • Demonstrate products/services • Create brand awareness
Distribute free samples • Build your database with qualified leads • Test new products • Generate leads
Distribute new and existing product information • Network and develop business-to-business opportunities
Maintain relationships with your customer base • Expand your territory

READ ALL OF THE BELOW! READ ALL OF THE BELOW! READ ALL OF THE BELOW!

- Every visitor will receive a copy of the "Expo Guide" at entry -
- Smithville Review will market the Expo in surrounding counties in various medias -

- **Show Management:** The Smithville Review (nor the DeKalb County Community Complex) will assume responsibility for loss, theft, damage, destruction of property, or any injury acquired. Exhibitor is responsible for any damage caused to their designated area of the Complex. (Do not scoot, pull, push or drag fixtures on auditorium floor.)
- **Exhibits:** All tables, tablecloths, chairs, signage, extension cords and other needed items will be furnished by the exhibitor.
- **Exhibition Lighting:** Facility lighting may not illuminate all areas evenly and effectively. Electricity is available to allow additional lighting but must be requested on Expo application. Extension cords may be required.
- **Food & Beverage Sales:** Exhibitors are encouraged to sell, distribute and sample food and non-alcoholic beverages.
- **Samples/Brochures:** Exhibitors are highly encouraged to distribute product samples, business cards and product information.
- **Subleasing/Sharing:** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized by show management is prohibited. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.

Smithville Review • Attn: Women's Expo • P.O. Box 247 • Smithville, TN 37166
Phone: 615-597-5485 Fax: 615-597-5489 Email: angie@smithvillereview.com

EXHIBIT SPACE / CONTRACT - April 15, 2023

DeKalb County Women's Expo ~ DeKalb County Complex, Smithville, TN

Complete ALL information and return ASAP to secure your booth space. **Space is not secured without payment & this is first-come, first-served event.** There will be no duplicate booths per company. Spaces are limited, do not wait to respond!

Company Name: _____

Contact/Consultant Name: _____

Product or Service Description: _____

Complete Mailing Address: _____

Phone: _____ Email: _____

BOOTH SIZE: 8'^{WIDE} X 10'^{DEEP} • BOOTH FEE: \$75

Total # Booths: _____ Total Booth Fee: _____

Expo Ad Size: _____ Expo Ad Fee: _____

Electricity Needed: _____ Total Payment: _____

PAYMENT: (NON-REFUNDABLE)

Check - payable to Smithville Review. A \$50 fee will be applied for all returned checks.

Charge my card (Visa or Master Card)

Card Number: _____

Exp. Date _____ Security Code _____ Charge will reflect as Standard Publishing

Signature: _____

Mail complete app. w/payment to:
Smithville Review
Attn: Women's Expo
P.O. Box 247
Smithville, TN 37166

You will receive a confirmation letter upon receipt of entry.

BOOTH SET UP:
Friday, April 14 ~ 5:30p - 8:30p



Last year's Expo Guide was a HUGE hit and made people notice the event! It helped to draw shoppers from many surrounding counties.

Each participating vendor will be listed, but a full color ad will really get their attention as other area businesses advertise in the guide
(Ad examples below are actual size)

1/8 pg - \$40

1/4 pg (h) - \$75

1/2 pg - \$130

1/4 pg (v) - \$75